



Republic of the Philippines
QUEZON CITY COUNCIL

Quezon City
19th City Council

PRI9CC-618

46th Regular Session

RESOLUTION NO. SP- **6194**, S-2014

A RESOLUTION AUTHORIZING THE CITY MAYOR, HONORABLE HERBERT M. BAUTISTA, TO ENTER INTO A MEMORANDUM OF AGREEMENT (MOA) WITH THE JOLLIBEE GROUP FOUNDATION INC. AND AFFILIATE LOCAL IMPLEMENTING PARTNERS (LIPs) FOR THE IMPLEMENTATION OF THE "BUSOG, LUSOG, TALINO" (BLT) FEEDING PROGRAM FOR GRADES 1 AND 2 PUBLIC SCHOOL PUPILS IN QUEZON CITY.

Introduced by Councilor CANDY A. MEDINA.

Co-Introduced by Councilors Anthony Peter D. Crisologo, Dorothy A. Delarmente, Victor V. Ferrer, Jr., Alexis R. Herrera, Voltaire Godofredo L. Liban III, Roderick M. Paulate, Ranulfo Z. Ludovica, Ramon P. Medalla, Estrella C. Valmocina, Allan Benedict S. Reyes, Gian Carlo G. Sotto, Franz S. Pumaren, Eufemio C. Lagumbay, Jose Mario Don S. De Leon, Jaime F. Borres, Jesus Manuel C. Suntay, Raquel S. Malañgen, Jessica Castelo Daza, Bayani V. Hipol, Jose A. Visaya, Julianne Alyson Rae V. Medalla, Godofredo T. Liban II, Andres Jose G. Yllana, Jr., Allan Butch T. Francisco, Karl Edgar C. Castelo, Diorella Maria G. Sotto, Marivic Co-Pilar, Rogelio "Roger" P. Juan, Melencio "Bobby" T. Castelo, Jr., Donato C. Matias and Ricardo B. Corpuz.

WHEREAS, it is the policy of the Quezon City Government to promote and protect the rights of children to proper care and nutrition and special protection from all forms of neglect, abuse, cruelty, exploitation, and other conditions prejudicial to their development;

WHEREAS, the Quezon City Government maintains that nutrition is both an end-goal and a means to achieve development. It is a multi-factorial concern requiring coordinated efforts from all concerned sectors. As such, there is an imperative need for the Quezon City Government to prioritize the implementation of nutrition programs for children in collaboration with Non-Government Organizations (NGOs), Business Sector, and People's Organizations (POs), in an integrated manner with focus on nutritionally and economically-depressed areas, schools, and households;

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WHEREAS, Jollibee Group Foundation, Inc., together with its affiliated NGOs/POs, has initiated the "BUSOG, LUSOG, TALINO" (BLT) nutrition feeding program for school children to address hunger among Filipino pupils and help them stay in school and learn better;

WHEREAS, in pursuit of its Corporate Social Responsibility, Jollibee Group Foundation's BLT program has so far covered 1,053 schools in 199 Cities/Municipalities nationwide, providing daily lunch to 38,000 pupils and over 60,000 BLT pupils have benefitted since the program implementation in 2007;

WHEREAS, the BLT Program is anchored in its sustainability or institutionalization such that the Jollibee Group Foundation shall commit its financial support to the Site/Area for two (2) consecutive school years. On the third year, local partners (in this case, the Q.C Govt.) assume the program's financial sustainability by mobilizing community resources with continued technical support from the Foundation.

WHEREAS, in essence the BLT Program includes the following components:

PROGRAM

- *Daily Lunch Feeding for 136 days*
- *Parent Education and Involvement*
- *Community Volunteerism*
- *Alliance Building for Program Sustainability*

TARGET BENEFICIARIES

- *Undernourished Public Elementary Pupils*
- *Parents of BLT Pupils*

PROGRAM PARTNERS

- *Public Elementary Schools*
- *Local Implementing Partners*
- *Division of City Schools*
- *Quezon City Government*
- *Jollibee Foundation /Staff Volunteers*
- *Donors & Advocates*

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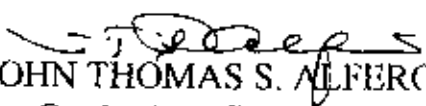
NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED, to authorize, as it does hereby authorize the City Mayor, Honorable Herbert M. Bautista, to enter into a Memorandum of Agreement (MOA) with the Jollibee Group Foundation, Inc., and affiliate Local Implementing Partners (LIPs) for the implementation of the "Busog, Lusog, Talino" (BLT) feeding program for the Grades 1 and 2 public School Pupils in Quezon City.

ADOPTED: November 24, 2014.



MA. JOSEFINA G. BELMONTE
Vice Mayor
Presiding Officer

ATTESTED:


Atty. JOHN THOMAS S. ALFEROS III
City Gov't. Asst. Dept. Head III

CERTIFICATION

This is to certify that this Resolution was APPROVED by the City Council on Second Reading on November 24, 2014 and was CONFIRMED on December 1, 2014.


Atty. JOHN THOMAS S. ALFEROS III
City Gov't. Asst. Dept. Head III 